



# Christy Molnar Print & Web Professional

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I specialize in the creation of marketing material for print and web that incorporates the most current technologies and design features to produce eye-catching results.

 707 486-2460

 christymolnar@me.com

 Sebastopol, California

 christyprintweb.com

## Experience

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- Expert in all phases of print, multimedia and web production from concept to final file preparation

### Web

- Responsible for creating and maintaining websites for businesses, individuals, and non-profit organizations – services include content creation, editing, proofing, consulting, installing website and technical support
- Create and distribute custom HTML email marketing
- Produce digital files for static and animated web graphics, banners, and videos

### Print

- Expert-level user of Adobe Creative Suite including InDesign, Photoshop, Illustrator, and Acrobat Pro
- Core competence creating marketing material in Microsoft Word, PowerPoint and Google Slides
- Skilled using the latest computer technology in the design and production of graphic material, packaging, display, sales collateral, and advertising projects

### Extra

- Meticulous and goal-oriented with a keen eye for the smallest details
- Excellent problem-solving skills and able to work efficiently on multiple projects to meet tight deadlines
- Ability to work in a group or as an individual, communicate, resolve problems, and understand the project development cycle
- Construct mock-ups and prototypes to effectively communicate design ideas
- Composite, color corrected, and retouched print and web-ready digital photography
- Illustrate digital assets for print and web (logotypes, icons, charts, etc.)
- Proof and identify consistency issues utilizing established document and typography conventions (brand guidelines, kerning, style sheets, etc.)
- Creation and implementation of digital assets archiving system for agency mechanicals and image libraries

## Employment

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**Freelance** – 2008 - Present, Sebastopol, CA

Designer/Production Professional/Web Development

**Hamilton Partners, Inc. Marketing Agency** – 1997 - 2008, Healdsburg, CA

Senior Production Professional

**Goldberg Moser O'Neil Advertising Agency** – 1997, San Francisco, CA

Freelance Production Professional

**Hal Riney & Partners Advertising Agency** – 1996, San Francisco, CA

Freelance Production Professional

**Saatchi & Saatchi Advertising Agency** – 1994 - 1996, San Francisco, CA

Freelance Production Professional

## Education

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**B.A. Graphic Design** – California State University, Dominguez Hills, CA

**A.A. Graphic Design** – El Camino College, Torrance, CA

**Certificates of Achievement** *Web Graphic Designer | HTML Web Content Developer | Web Graphic Production* – Santa Rosa Junior College, Santa Rosa, CA

**Renaissance Art Studies** – California State International Program, Florence, Italy

**Certificate of Proficiency** *Production Artist* – Southern California Regional Occupational Center, Torrance, CA